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INTERNATIONAL BANDMASTERS FRATERNITY

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Midwest 2011

Merry Christmas and Happy New Year to all.

In lieu of President Bohay's wise words, she has invited me to take the opportunity to contribute a cent or two, though I don't claim that these words will be wise.

Please check the Phi Beta Mu Midwest meeting times on page 2. I speak for the entire board in hoping that we see you there.

It is a pleasure to serve as the Phi Beta Mu Newsletter Editor. It has been especially rewarding to help lead the fraternity to 100% digital communication. I am glad that we can spend our resources to commission a significant band work (see page 3) instead of our dues going for paper goods and postage. Many of you have been thoughtful in expressing your enjoyment of this newsletter. I appreciate that. Others have contributed material, and I also like that more active participation. Submissions/suggestions are welcome at [my email](#) account..

This issue is designed to remind us that the collective members of our fraternity make a huge contribution to the vitality and energy that is the Midwest experience (page 4 and following). With as much accuracy



Dr. A.N. "Buzzy" Green
 Phi Beta Mu International
 Newsletter Editor

and detail as time and space will allow, this edition notes the accomplishments of members who are presenting clinics in Chicago next week. Reading the synopses makes it apparent that Phi Beta Mu is well populated with wise men and women. Thanks to those members for the foresight and planning required to apply for one of those coveted clinic opportunities. And thanks for sharing your wisdom and experience with the rest of us.

The next issue will recognize any clinicians omitted from this edi-

tion and will also make note of those members who are performing at Midwest 2011. Of course, we are grateful for their hard work, including the huge leadership task that is part of getting a band ready to perform in December and then maintaining high levels of performance for the next five months. That issue of the newsletter will hit your email account around January 1, 2012.

I want to invite chapters to appoint someone to send a regular report of chapter activities. Remember that pictures make the text come to life. The chapter project descriptions that have already been published are impressive. It is gratifying to be reminded that we are part of an organization that places great store in bands and music education. There are ideas-o-plenty, and other ideas are invariably born of each re-reading or re-telling of noble deeds.

Finally, please [submit](#) your own articles or call attention to pertinent articles that would bear reprinting. The appropriate permission will be acquired prior to publication, and the sharing will benefit us all.

Once again, best wishes for a great Christmas season, and may the New Year find each of us blessed beyond our just deserts.

PHI BETA MU | Outstanding Awards 2011

Phi Beta Mu, the International Bandmasters Fraternity, and its International Board of Directors Proudly Congratulate its 2011 Award Recipients!



DAVID HOLSINGER

Phi Beta Mu International Awards | **OUTSTANDING BANDMASTER 2011**

Award winning composer and conductor David R. Holsinger joined the faculty of Lee University, Cleveland, TN, in 1999. He is the conductor of the Lee Wind Ensemble and teaches composition, orchestration, and conducting. He holds degrees from Central Methodist University, University of Central Missouri, and the University of Kansas. Dr. Holsinger's compositions have won four national competitions, including a two time ABA Ostwald Award. His prestigious series celebrating American wind composers was founded in 1992. An elected member of the American Bandmasters Association, Holsinger's recent honors include the Distinguished Music Alumni Award from Central Missouri State University, CIDA'S 1999 Director of the Year Citation, Phi Mu Alpha Sinfonia's Orpheus Award, the 2003 Distinguished Alumni Award from Central Methodist College, and the 2003 Excellence in Scholarship Citation from Lee University. Holsinger was honored by Gustavus Adolphus College with the awarding of an honorary Doctor of Humane Letters for lifetime achievement in composition and presented the Gustavus Fine Arts Medallion. Holsinger has served as Visiting Distinguished Composer in Residence at eleven American colleges or universities. He is active as a guest composer and conductor throughout the United States.



AL STURCHIO

Phi Beta Mu International Awards | **OUTSTANDING CONTRIBUTOR 2011**

Al Sturchio has received the 2007 Lifetime Administrator Achievement Award. He was 2000 TBA Bandmaster of the Year and in 1986 served as TBA Board of Directors President. Al Sturchio has served as the Executive Secretary of the Texas Bandmasters Association. In June of 1986, he retired from teaching after thirty-four wonderful years of assisting students and teachers with their musical desires and abilities.

As Executive Secretary of TBA, he had the opportunity to assist band directors in improving skills with the convention's educational offerings. Working with the Board of Directors in accomplishing the purpose and goals of TBA has given him the opportunity to work with the finest people in our band world.

Al Sturchio has been a part of the San Antonio music culture for many years. His background includes conducting on tour with Johnny Carson and Jack Benny as well as trumpet playing and /or conducting for the following: Ringling Brothers Circus, Ice Capades, Stevie Wonder, James Brown, Kenny Rodgers, and Grand Ole Opry during the 1968 San Antonio World's Fair, Sonny and Cher and many, many more.

However, as much as he has accomplished, one of his greater performance satisfactions has been playing for the San Antonio Spurs for more than ten years as the "Sound of the Spurs"

Al is married to Janice Marty Sturchio. Together they brought three beautiful and talented children into the world of music and teaching.

Help us to recognize these individuals at the following events:

Phi Beta Mu General Assembly

Thursday, December 15, 8:00 AM, Hilton Towers, Continental Room A

Phi Beta Mu Awards Breakfast

Thursday, December 15, 9:00 AM, Towers, Continental Room B



Phi Beta Mu is a non-political, non-profit fraternity organized to promote fellowship among its members, to encourage the building of better bands and the development of better musicians in schools throughout the world, to foster a deeper appreciation for quality wind literature, and to encourage widespread interest in band performance.

Midwest 2011 Phi Beta Mu Board of Directors Meeting
Wed. - Dec. 14 - 3 to 6 PM - International Board of Directors
in the McCormick Board Room - 4th floor of the Hilton & Towers

Announcing the 75th Anniversary Commission Project

The Executive Board of *Phi Beta Mu International* announces a commission that it has awarded to Mark Camphouse on the recommendation of Elva Kay Lance, Commissions Committee Chair. Mr. Camphouse will compose a work for wind band to honor the 75th Anniversary of the founding of Phi Beta Mu. Professor Camphouse has agreed to compose a Grade 4 six-minute work for wind band to honor this important anniversary. Additionally Mr. Camphouse has asked and received permission for our anniversary composition to re-

flect on the 50th anniversary of the historic "I Have A Dream Speech" delivered by Dr. Martin Luther King in August of 1963.

The International Board voted to completely underwrite the project if necessary. But chapters are also encouraged to participate. (If we all do a little, we can accomplish so much more.) The fee for chapter participation is \$250.00 with checks payable to Phi Beta Mu International with a memo about the Commission Project. The deadline to be included in this consortium is December 31, 2011 - though the

Commissions Committee will recommend that this deadline be extended to December 31, 2012. Chapter payments should be sent to David Lambert, International Executive Secretary.

The following chapters have already joined the consortium.

Alpha (Texas)
Mu Alpha (Alberta CA)
Kappa (Colorado)
Alpha Theta (Nebraska)
Theta Chapter (South Carolina)
Iota Chapter (Kansas)
Eta Chapter (Tennessee)



MARK CAMPHOUSE

A product of the rich cultural life of Chicago, composer-conductor Mark Camphouse holds undergraduate and graduate degrees in music from Northwestern University where he studied conducting with John P. Paynter, composition with Alan Stout, and trumpet with Vincent Cichowicz. On scholarship from the Civic Orchestra of Chicago, Camphouse studied trumpet for two years with Chicago Symphony Principal Trumpet Emeritus, Adolph Herseth.

Mark's *First Symphony* was premiered by the Colorado Philharmonic in 1972 when Mark he was 17. His numerous published works for wind band (Alfred, Kjos, Southern, and TRN Music Companies) have received critical acclaim and are performed world-wide. His works have been heard in such prestigious venues as Carnegie Hall, The Kennedy Center, Orchestra Hall-Chicago, Royal Albert Hall-London, and conferences of the WASBE, CBDNA, MENC, ABA, and Midwest. Commissions include those by the John P. Paynter Foundation, William D. Revelli Foundation, Bands of America, Inc., The United States Army Band, The United States Marine Band, Northshore Concert Band, and some of America's finest college, high school, and community bands.

Mr. Camphouse has served as a guest conductor, lecturer and clinician in 42 states, Canada and Europe. He was elected to the American Bandmasters Association in 1999 and has served as coordinator of the National Band Association Young Composer Mentor Project since 2000. He conceived and edited the unique four-volume book series for GIA Publications, *Composers on Composing for Band*. He was featured in a nationally broadcast interview on NPR's "Weekend America," focusing on his composition entitled *A Movement for Rosa*.

Camphouse is Professor and Associate Director of the School of Music at George Mason University where he conducts the wind symphony and teaches conducting and composition. He has served as Music Director/Conductor of the New Mexico Music Festival, Music Division Head of the Virginia Governor's School for the Arts, Acting Dean of Music of New World School of the Arts in Miami, and Director of Bands at Radford University.

Mr. Camphouse has received numerous awards, including First Place in the National Band Association Composition Competition in 1991, the 1991 Radford University Dedmon Award for Professorial Excellence (Radford's highest faculty honor), regional finalist status in the prestigious White House Fellowship Competition in 1992, and the 2002 Outstanding Faculty Award for all universities in the Commonwealth of Virginia.

Mark Camphouse has been married to Elizabeth Ann Curtis (Director of GMU's Potomac Arts Academy) since 1982. They have twin daughters, Beth and Briton.



Rehearsal and Performance: Knowing the Difference Makes the Difference

Wednesday - 2:30
Thursday - 9:00 AM
Meeting Room W185

Bobby L. Adams Is performance simply a

presentation of what has been worked out in rehearsal or something different? The purpose of this clinic is to motivate band and orchestra conductors to revisit this question, applying new ideas and strategies to improve performance.

What is the target audience for this clinic? High School Band & Orchestra Directors • Music Education Majors

What will the audience take away from this clinic? The notion that there is a difference between rehearsal and performance and that understanding that is key to better performance.

What is included in the handout? Defining Rehearsal • Three Areas of Rehearsal • Ensemble Training • Learning Compositions • Final Phase - Artistic Preparation for Performance • Defining Performance • The Role of the Conductor • Interpreting Music • Pacing • The Flow of Intensity • Communicating • Telling the Story • Making the Drama Work • Conclusion

Is there anything else you would like attendees to know about this clinic? In, "Art as Experience," John Dewey states, "To generate the indispensable excitement there must be something at stake, something momentous and uncertain - like the outcome of a battle or the prospects of a harvest. A sure thing does not arouse us emotionally." Should your performance sound like a "sure thing" or have something "at stake?" Come discover how music making can be more intuitive and not fixed.

Biographical Information: Bobby Adams is director of bands, professor of music education and coordinator of instrumental music, at the Stetson University in DeLand, Florida. Dr. Adams conducts the University Symphonic Band, teaches advanced instrumental conducting and courses in music education. Prior to his appointment at Stetson University, Adams taught in the public schools of Indiana and Florida for 25 years. Dr. Adams writes and lectures on various topics involving music and music education. His articles have appeared in the Journal of Band Research, the Journal of the ABA, the NBA Journal, the NBA Newsletter, and the Florida Music Director.

Sponsor: Stetson University, National Band Association



Artistry for All: Techniques to Unlock the Creative Potential of Every Ensemble

Wednesday - 1:00
Meeting Room W187

Carolyn Barber Artistry is an ideal that is often misunderstood, but

it occupies the very heart of why education in the arts is essential. Artistry isn't merely skill, nor is it simply creativity. It is the exercise of all one's faculties in a concerted effort to bring into being something that wasn't there before. For a musician, it is an honest effort to make music in a given moment. For young musicians, that moment might be a single note, by accident. For pros it stretches over a sustained period of time. Of greatest importance is the realization that artistry is possible at every level. This session will identify the core concepts that support artistic thinking, as well as practical techniques to inspire, identify, share, practice, and build upon artistry within an ensemble.

What is the target audience for this clinic? Conductors at any stage of development, who work with ensembles.

What will the audience take away from this clinic? Clear objectives to identify and inspire artistic thinking, practical techniques to develop expressive capabilities, and an enhanced understanding of the conductor's role.

What is included in the handout? Step by step instructions for a variety of games, general tips to improve efficiency and flow in rehearsals, sample rehearsal plans, and a bibliography of resources.

Is there anything else you would like attendees to know about this clinic? You'll have fun. The Starbucks line will be long, so you may as well learn something while you wait.

Biographical Information: Carolyn A. Barber is an associate professor at the University of Nebraska – Lincoln. As director of bands, she guides all aspects of the program, including the master's and doctoral degrees in Wind Conducting. She earned both her Bachelor and Doctor of Music degrees from Northwestern University as a student of John Paynter, and her master's from Yale University. Dr. Barber has received numerous awards for musical and academic achievement, including the Hixson-Lied College of Fine and Performing Arts Distinguished Teaching Award, and two National Band Association Citations of Excellence. Her writing is published in the Journal of Band Research, and she is a regular contributor to the Teaching Music Through Performance in Band reference series.

Sponsor: University of Nebraska-Lincoln



Over and At... A Detailed Approach to Beginning Flute and Clarinet Pedagogy

Friday - 2:30
Meeting Room W185

John Benzer, Sharon Kalisek

Have you ever noticed that flute is the only instrument you play over, and clarinet is the only instrument you play at? We will explore that uniqueness with emphasis on posture, embouchure, hand position, sound production, articulation, etc. We will demonstrate deficiencies which could lead to future performance problems.

What is the target audience? Beginning Band Teachers, college students, interested in teaching woodwinds.

What will the audience take away from this clinic? Detailed information on teaching beginning flute and clarinet. It will be applicable not only to beginners, but to students participating in ensembles at all levels.

What is included in the handout? Information ranging from removing and naming parts of the instrument to supplemental exercises teaching flexibility and characteristic sounds in all registers.

Is there anything else you would like attendees to know about this clinic? Participants will learn to prepare beginning students for great success as individual and ensemble players. This will assist in developing all students.

Biographical Information: John Benzer is on the music education faculty at the University of Houston's Moores School of Music, where he teaches undergraduate instrument pedagogy classes, band director methods classes and assists with the Wind Ensembles. Mr. Benzer earned his Bachelor of Music Education Degree from UNT and his master's degree in applied music from UH. Mr. Benzer is an active adjudicator and clinician and co-author of Essential Musicianship-Ensemble Concepts. Sharon Kalisek, has been a middle school band director for the past twenty-five years and is currently teaching at Krimmel Intermediate in Klein ISD. In 2009, The Krimmel Symphonic Band had the honor of performing at The Midwest Clinic. Mrs. Kalisek earned her Bachelor of Music Education degree from the UofH in 1987. She is an active clinician and adjudicator in Texas and New Mexico



So... What Are You Working on Now?

Thursday - 2:30
Meeting Room W179

[Larry Blocher](#)

There are many important steps to becoming a successful band director. However, "MUS 101: Whatever," may have a better chance of functioning as intended—preparing instrumental music students for success—if the students start thinking *now* about what they will need to know and be able to do as band directors. This clinic will focus on the knowledge, skills, and attitudes students and beginning band directors need to develop "along the way" to becoming successful music educators.

What is the target audience for this clinic? Collegiate Students • Beginning Band Directors

What will the audience take away from this clinic? Specific, practical techniques for structuring for success as an instrumental music teacher

What is included in the handout? Specific, practical techniques for structuring for success as an instrumental music teacher

Is there anything else you would like attendees to know about this clinic? Special focus on information for newer band directors, but the information is applicable to all band directors."

Biographical Information: Dr. Larry Blocher is professor of music and director of the school of music at Troy University in Troy, Alabama. In addition to his administrative responsibilities, he serves as an associate conductor with the university bands and teaches undergraduate and graduate music education courses. He serves as chair of the Journal of Band Research and is a member of the editorial board. Blocher was recently named a Lowell Mason Fellow by MENC. He is a co-principal author of the "Teaching Music through Performance in Band" series.



Ready, Aim, Fire . . . Tuning the Brain for Intonation Accuracy

Thursday - 9:00 AM
Meeting Room W179

[John C. Carmichael](#)

The clinic will introduce a method for developing the ability to pre-audiate target pitches (ala Colwell). Information regarding research findings will be presented. Then, application of the specific methodology will be introduced as utilized in real-life situations.

What is the target audience for this clinic? Band and Orchestra Directors

What will the audience take away from this clinic? A method of developing fundamentals of intonation, tone production, attacks and releases, music theory and musicality.

What is included in the handout? The handout will include an outline of tuning concerns, instructions for implementation of the specific methodology, and numerous examples of pitch sequences that when used properly will produce a building spiral of skill over time.

Is there anything else you would like attendees to know about this clinic? If done properly and consistently, this methodology will produce significant improvement in pitch control (aiming) and musicality in a relatively short period of time.

Biographical Information: John C. Carmichael is Director of Bands and Professor of Conducting at the University of South Florida. He graduated from Florida State University (1974), USF (1985), FSU (1994). Prior to 1989, Dr. Carmichael had a distinguished tenure with Florida school bands, including Lakeland High School which appeared twice at the Midwest Clinic and was awarded the Sudler Flag of Honor. He is in demand as a conductor, and clinician. He recently founded the Florida Wind Band for which he serves as conductor and artistic director.

Sponsor: University of South Florida School of Music



It's a Swing Thing

Wednesday - 1:00
Ballroom W196

[Jose Antonio Diaz, J.](#)
Richard Dunscomb,
Antonio J. Garcia

The Oak Prairie Junior High School Jazz Band, under the direction of William Rank, will perform a swing selection, followed by advice from José for the rhythm section, Tony on improvisation, and Dick regarding overall ensemble style. The session will close with the band performing that selection again.

What is the target audience for this clinic? Middle and junior high jazz directors

What will the audience take away from this clinic? Swing style is frequently a challenge for younger bands. Although, today's group is a fine ensemble, all bands have room for growth and improvement. We'll focus on what we believe will bring the most effective, positive, and lasting change in a given swing chart: especially rhythmic feel, improvisational approach, and ensemble phrasing.

What is included in the handout? We plan to provide pertinent excerpts from the score of the music played within this session, as well as rehearsal tips and recommended resources.

Biographical Information: José Antonio Diaz is artistic director for the Diaz Music Institute and director of bands at MacArthur HS in Houston. His bands appeared with Jon Faddis, Eddie Palmieri, Poncho Sanchez, and Arturo Sandoval. Diaz was selected by FOX 26 and Univision TV as a Hispanic Hero.

Antonio J. García has performed as trombonist, bass trombonist, or pianist with 70 major artists including Ella Fitzgerald, Billy Eckstine, Louie Bellson, Dave Brubeck, and Phil Collins. He is director of jazz studies at Virginia Commonwealth University.

J. Richard Dunscomb is recognized nationally and internationally as a conductor, author, adjudicator, and clinician. Honors received include the International Association of Jazz Educators Hall of Fame, The Midwest Clinic Medal of Honor, and an Elkhart Jazz Festival Lifetime Achievement Award.

A Chordal Chortle

C, Eb, and G go into a bar. The bartender says "Sorry, but we don't serve minors." So Eb leaves, and C and G have an open fifth between them. After a few drinks, the fifth is diminished when G is out flat. F comes along and tries to augment the situation, but is not sharp enough. D comes in and heads for the bathroom, saying, "Excuse me, I'll just be a second." Then A comes in, but the bartender is suspicious that this relative of C is a minor. The bartender notices Bb hiding at the end of the bar, and says, "Get out! You're the seventh minor I've found in this bar tonight!" Sure enough, Bb takes off his suit, and everything else, and is au naturel. Eventually, C sobers up, and realizes in horror that he's under a rest. C is brought to trial, found guilty of contributing to the diminution of a minor, and is sentenced to 10 years of D.S. without Coda at an upscale correctional facility.



Midwest Performance Application Clinic

Wednesday - 1:00
Thursday - 1:00
Meeting Room
W186

Rodney Dorsey The purpose of this session is to provide detailed information on the application and performance procedures to perform at the Midwest Clinic. Ample time will be available for questions and answers from all participants.

What is the target audience for this clinic? All directors interested in applying to perform at the Midwest Clinic.

What will the audience take away from this clinic? An understanding of the requirements and procedures for applying to perform at the Midwest Clinic.

What is included in the hand-out? Performers Application

Biographical Information: Rodney C. Dorsey is associate director of bands at the University of Michigan where he conducts the Concert Band and the Michigan Youth Band. Previously he served on the faculties of DePaul and Northwestern Universities. He received degrees from Florida State University and Northwestern University. His public school ensembles in Florida and Georgia have performed at various state and national events including the Bands of America National Concert Band Festival. His recent presentations include sessions at The Midwest Clinic, the MENC Biennial National Conference in Nashville, and the Illinois Music Educators Association State Convention. Dorsey's professional affiliations include the CBDNA, MENC, Illinois Music Educators Association, Kappa Kappa Psi, Phi Mu Alpha Sinfonia, and Alpha Phi Alpha. He is also a board member of The Midwest Clinic.



Beyond Student Teaching: The Life You Change May Be Your Own

Thursday - 2:30
Meeting Room
W185

Amanda Drinkwater This clinic will offer strategies for student teachers to get the most of their field experiences while building a reputation as a desirable teaching candidate.

What is the target audience for this clinic? College Age Music Students

What will the audience take away from this clinic? An understanding of the important role of the student teacher.

Is there anything else you would like attendees to know about this clinic? Everyone is welcome.

Biographical Information: Amanda Drinkwater is director of bands at Marcus High School (Flower Mound, TX). A native of Thibodaux, LA, she holds degrees from Louisiana State University and the University of Kansas. She received the "Teacher of the Year" award from Marcus High School in 2007. Subsequently, she received the MENC "Excellence in Teaching Music" award, and in 2011, she was the recipient of the prestigious Bayard H. Friedman "Hero Award" for her contributions to music education in Texas. Drinkwater's bands earn exclusively superior ratings at UIL events and have also appeared at the Bands of America Grand National Championships. Her marching band received the John Philip Sousa Sudler Shield award for excellence in marching band performance. She is active as a pianist, brass specialist, clinician, adjudicator, and guest conductor.



Teaching Music and Musicianship through Performance in Beginning Band: Developing a Comprehensive Curriculum through Repertoire

Wednesday - 4:00 & Friday - 9:00 AM
Meeting Room W184

Dennis Fisher This session will provide a process for developing/enhancing musicianship in the first year of band. This clinic will address establishing goals, finding repertoire, developing musical self-sufficiency, and evaluating success.

What is the target audience for this clinic? Anyone seeking to improve ensemble musicianship

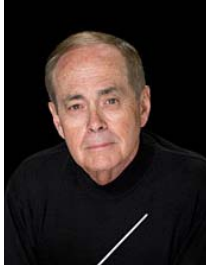
What will the audience take away from this clinic? A correlation between repertoire and teaching of musicianship

What is included in the handout? A qualitative criteria for repertoire selection that incorporates developing pedagogy including musicianship needs.

Is there anything else you would like attendees to know about this clinic? This clinic will provide information that can be used at all levels.

Biographical Information: Dennis Fisher is professor of music in Conducting and Ensembles and is Associate Director of Wind Studies at the University of North Texas. Fisher serves as a clinician, conductor, and adjudicator in the US and has appeared in Thailand, Greece, and Russia. He is Principal Guest Conductor of the Volga Band, a professional wind orchestra, in Saratov, Russia. Fisher has recorded on the Mark, Klavier, and GIA labels. He is coauthor of "Teaching Music through Performance in Beginning Band," Vol. 2, published by GIA, and editor/producer of the "Masters Conductors DVD Series." He is a member of TMEA, TBA, CBDNA, and ABA.

Sponsor: GIA Publications



Do You Hear What I Hear?

Thursday - 11:00
Skyline Ballroom
W375E

[Richard Floyd](#)

How we listen determines our effectiveness as a conductor. So all conductors must develop listening skills to maximize rehearsal efficiency. Featuring the US Army Band this clinic will focus on the kinds of listening that are factors in the effectiveness of rehearsals and offer strategies to refine these proficiencies.

What is the target audience for this clinic? All Conductors

What will the audience take away from this clinic? Attendees will learn how to listen and focus on performance elements such as tone quality, harmony, pitch, dynamics, timbre and balance. Emphasis will address these fundamentals in the context of making music not just "getting it right."

What is included in the handout? The handout will attempt to define the kinds of listening that must be considered to go beyond mistakes to address the musical issues in the score.

Is there anything else you would like attendees to know about this clinic? In *The Complete Conductor*, Gunther Schuller states, "Excellent ears are irrelevant if those ears do not know what it is they should hear." This session will expand one's listening priorities to embrace all facets of the "aural palette."

Biographical Information: Richard Floyd is in his 45th year as a conductor, music educator, and administrator. He has a distinguished career with work at every level of band performance. He serves as Director of Music at the University of Texas at Austin coordinating for thirty-five hundred school performing organizations. He is Musical Director/Conductor of the Austin Symphonic Band, one of the premier concert bands in America. Floyd is an authority on conducting, concert band repertoire, and music advocacy. He has toured as a conductor, clinician, and adjudicator in the United States, Canada, Australia, and Europe.

Sponsor: University of Texas



Impacting State Law and Rule to Protect Arts Education - It Can Be Done!

Friday - 1:00
Meeting Room
W187

[Robert Floyd](#)

This session will discuss how you, your colleagues, and your state music educators association can impact state policy as it relates to music and fine arts. Topics will include: effective lobbying, drafting and passing a bill, building relationships in state government, networking with other disciplines and educator organizations in the political arena, and the role of a governmental relations consultant.

What is the target audience for this clinic? Teachers and Administrators

What will the audience take away from this clinic? Attendees will learn the importance of involvement in the political arena to protect music education. It can be done!

What is included in the handout? The handout will include information on the topics listed in the clinic synopsis.

Is there anything else you would like attendees to know about this clinic? Effective lobbying does not require significant resources.

Biographical Information: Robert Floyd serves as Executive Director of the Texas Music Educators Association. Prior to that position, he taught instrumental music in the Richardson Independent School District for 25 years. In 1986, Floyd was elected to membership in the American Bandmasters Association. In 2005, he was named Bandmaster of the Year by the Texas Bandmasters Association, and in 2011, he was inducted into the Phi Beta Mu Alpha Chapter Hall of Fame.

Floyd is responsible for the management of TMEA, production of the annual clinic/convention, editing the monthly journal, and lobbying the Texas Legislature and State Board of Education to promote and to preserve fine arts in the public schools of Texas.

Sponsor: Texas Music Educators Association



How NOT to Get the Job: The Administrators' Perspective

Thursday - 1:00
Meeting Room
W185

Gary Markham, Bradley Kent, John Phillips

The panel will discuss what employers look for when considering candidates for teaching positions and the things that can eliminate a candidate from consideration. Topics include appearance, demeanor, interview techniques, and resume content.

What is the target audience for this clinic? Teachers seeking employment and college students preparing to enter the job market

What will the audience take away from this clinic? Strategies for interviewing successfully

Is there anything else you would like attendees to know about this clinic? This will be an interactive session using an open-forum, which may include mock interview questions.

Biographical Information: Mr. Markham is supervisor of music for the Cobb County School District. He also serves internationally as a clinician, guest conductor, adjudicator, and consultant. The Cobb County Music program was acknowledged nine times as one of the "Best Communities for Music Education" in the United States. In 2006, he was presented with the "Georgia Music Educators Administrative Leadership Award" and was inducted into the "Bands of America Hall of Fame." In 2007, Markham received the DCI & Coltrin & Associates "Excellence in Music Education Award." In 2009, MENC presented the first "Excellence in Marching Music Education" to Mr. Markham for serving as chair of the Blue Ribbon Commission for writing National Standards, and a lifetime devoted to marching music excellence.



I must have missed this class.....

Wed. - 11:40
Meeting Room
W184

[Frank C. Tracz](#)
This clinic will

address issues all instrumental music teachers face but may have been missing from their college curriculum. You will learn proven "common sense" and "experienced veteran" techniques, suggestions, and attitudes for dealing with: recruiting, marketing, public relations, utilizing professional talent in the community, and getting the "university folks" to help you.

What is the target audience for this clinic? All beginning and experienced instrumental directors

What will the audience take away from this clinic? An understanding of the common sense and every day techniques to deal with the profession, students, faculty, and band world today.

What is included in the hand-out? Outline of major points from the clinic session.

Is there anything else you would like attendees to know about this clinic? Applicable for all band directors, not just beginners!

Biographical Information: Frank Tracz is professor of music and director of bands at Kansas State University. He coordinates the band program consisting of three concert bands, five athletic bands, and a variety of small ensembles. He teaches undergraduate and graduate courses and oversees KSU's Summer Master's Program in Conducting. His ensembles have toured nationally and internationally and have appeared at MENC, CBDNA, and KMEA. He is active as an adjudicator, advisor, guest conductor, and clinician throughout the United States and abroad. Dr. Tracz is also a faculty member of the Conn-Selmer Education Division and conducts the Manhattan Municipal Band.



25 Critical Mistakes of First-Year Teachers

Friday - 10:20
Meeting Room
W186

[Alfred Watkins](#)
This clinic will

help our youngest educators avoid many of the challenges teachers encounter during their first few years of teaching. Attendees will gain real-world knowledge and skills they can use to help them develop a high quality music program for many years.

What is the target audience for this clinic? First-Year Band and Orchestra Directors • Junior/Senior College Music Education Majors

What will the audience take away from this clinic? Attendees will gain insight into addressing leadership, visionary ideas, and philosophical/musical decisions before their first downbeat. We will address poor planning, time and classroom management, the lack of organization, the lack of clear goals and objectives, etc.

Is there anything else you would like attendees to know about this clinic? We will highlight the "25 Most Common Mistakes" made by new music teachers.

Biographical Information: Alfred L. Watkins serves as director of the Lassiter High School Band Program (Atlanta, GA) whose structure bears his name. His marching band won the Sudler Shield and is a two-time BOA Grand National Champion. His symphonic band performed at Midwest twice and earned the Sudler Flag of Honor. He is co-founder and conductor of the Cobb Wind Symphony, a 100-member all-adult community band, which won the Sudler Foundation's Silver Scroll Award. He received twelve Certificates of Excellence from the NBA, the Sudler Order of Merit, Band World Magazine's Legion of Honor, and has been the study of two biographical doctoral dissertations. He is a member of the American Bandmasters Association and the Hall of Fame at Florida A&M University and Bands of America.



Midwest Clinic Performance Application Clinic

Wednesday - 1:00
Thursday - 9:00 AM
Meeting Room W186

[John Whitwell](#) The

purpose of this session is to provide information on the application and performance procedures of performing at the Midwest Clinic. Time will be reserved for questions from participants.

What is the target audience for this clinic? All directors interested in applying to perform at the Midwest Clinic.

What will the audience take away from this clinic? An understanding of the requirements and procedures for applying to perform at the Midwest Clinic.

What is included in the hand-out? Performers Application

Biographical Information: John L. Whitwell is director of bands emeritus at Michigan State University. He was professor of music, conductor of the Wind Symphony, and chair of the conducting area. He also held positions at Stephen F. Austin State University and Abilene Christian University. Early in his career he taught high schools in Ann Arbor, Huron, and Northwest Jackson. His bands have performed for the CBDNA, TMEA, Midwest Clinic, and the Conference on Vocal and Instrumental Music. He is past-president of the Big Ten Band Directors Association, and the North Central Division of CBDNA. He has received numerous prestigious awards and continues to maintain an active schedule as a guest conductor and clinician throughout the United States, Canada, Mexico, and abroad.



Starting Beginner Band Students

Friday - 4:00
Meeting Room
W179

David Willson

Most band directors are trained to teach students to play each instrument from a beginner level. What is missing from the standard music education curriculum is how to recruit, how to close the communication gap between students, parents, and administrators, and what to do before students get into the beginning band book.

What is the target audience for this clinic? All band directors and potential band directors

What will the audience take away from this clinic? Practical step by step instructions on closing the communication gap between administrators, parents, and students that can serve as a hindrance to a beginner band program.

The relationship of the beginner program to each individual's success and to the successful band program is also a topic of that the audience will appreciate. Information on setting an instrumentation, what to do to effectively deal with students from the first day till the last, and how to help parents feel more comfortable about paying for instruments are additional topics that will receive attention.

What is included in the handout?

- Sample letters to parents
- Written samples on what to say to parents and students
- A daily guide for the first fifteen days of class
- A list of common questions parents ask about their students joining band

Is there anything else you would like attendees to know about this clinic?

This clinic is not about a beginner band method book. The information presented is part of the necessary but often neglected learning about making the beginner band program more fun, efficient,

and productive for all those involved.

Biographical Information:

David Willson is in his twenty-first year as Director of Bands at The University of Mississippi. He also served as a band director in the public schools of Mississippi for sixteen years. In 1989, he was voted the *Most Outstanding Band Director* in Mississippi, and in 2005, received the *First Award* for his service to students. In 2007, he was named *Teacher of the Year*, and in 2010, was honored by Phi Beta Mu International Bandmasters Fraternity as the *Outstanding Contributor to Bands*. Professor Willson is past-president of the *Mississippi Bandmasters Association* and *Phi Beta Mu International Bandmasters Fraternity*. His publications include, *Starting Beginner Band Students* published by Focus on Excellence, Inc. and *Band Calisthenics*. Both are used extensively throughout the southeast United States. Willson is also active throughout the US as a clinician, speaker, and adjudicator.

Sponsor: University of Mississippi and Phi Beta Mu

A couple of band directors were at Midwest and were hoping to get in some late night recreation

on the last night of the conference. But the Midwest schedule indicated that doing so would cause them to miss one of the must-see concerts that they had talked about for months. They were so distraught about the matter that they decided to protest this obvious conflict of priorities. They determined that the Registration Booth was the obvious place to start voicing their complaint, so they proceeded to that location. As they got closer, they became more irritated with each step. By the time they arrived, they had worked each other into quite a furor. One of them stepped up to the counter and blurted out, "We want to know why the Red Hot Blues Band plays so late?" The attendant replied, "Their really not late, they're on the back of the beat."

Two musicians are driving down a road. All of a sudden they notice the Grim Reaper in the back seat. Mr. Death informs them that they just had an accident and both were killed. He went on to explain that before he carries them into eternity, they are each entitled to one last request of a final experience to remind him of their time on earth. The first musician says, "I was a country and western singer, and I request eight choruses of *Achy-Breaky Heart!*

Don't Forget to Laugh

The second musician says "I was a jazz musician ... just kill me now!"

Son: Mom, I want to grow up and be a musician, probably a band director.

Mother: Son, you have to pick one or the other. You can't do both.

What's the difference in a bull and an orchestra?
The bull has the horns in the front and the butt in the back.

What's the difference in God and a conductor?
God knows that he is not a conductor.

What's the difference in a pig and a professional musician?
There are some things a pig just won't do.

A new band director was at his first rehearsal. He was wary of the young musicians and the band was convinced that he didn't know an oboe from a head cold. So it was not going well, and everyone was happy to see the rehearsal end. As the director stepped off the podium, the timpanist sounded that rude little "boing." The angry conductor, determined to establish his authority, turned back to the band and said, "All right! Who did that?"