



**PHI BETA MU INTERNATIONAL BANDMASTERS FRATERNITY  
GENERAL ASSEMBLY MEETING  
CHICAGO HILTON HOTEL  
CHICAGO, IL  
DECEMBER 21, 2017**

*(Since committee reports have to be abbreviated due to time constraints in the General Assembly Meeting, some of the reports have been extended to include all of the information that might be of interest to the general membership.)*

The Meeting was called to order at 8:00 AM.

The invocation was given by Elva Kaye Lance

President Bearden's opening remarks were as follows:

One year ago, I gave my first president's address to this General Assembly. I was in awe then and am still in awe serving as your president. This is my 38<sup>th</sup> year attending Midwest. It has been my honor to learn under the presidencies of Mann, Ragsdale, Willson, Bowhay and Worosello. Each had a vision and a particular style of leadership. I cherish the opportunities I've had to grow under their leadership.

My main point last year was that we "**promise and swear**" a lot. And, that is important to our fraternity in holding to the goals and truths of Phi Beta Mu. I'd like to replace that thought this year with "**seek and help**" (**although we will continue to promise and swear!**). There are so many opportunities around us, if we just look around. There are limitless opportunities to mentor, honor, and encourage our colleagues. Phi Beta Mu was born for these reasons.

I've been fortunate to see bands on four continents and learn of their desire to improve, yet many don't have the resources. I've learned how a simple suitcase full of breathing devices, reeds, mallets, valve oil and drumheads can bring tears to the eyes of the recipients. It's easy for us to relax in our world of "plenty" without realizing how fortunate we really are. We must not only continue to mentor, honor, and encourage our local colleagues, but also find ways as Phi Beta Mu International, to reach out to our brothers and sisters across international borders. Without realizing it, and with the help of Phi Beta Mu brothers, ex-students, and non-Phi Beta Mu colleagues, the following

donations have taken place and I'm sure there are many other instances of which I'm unaware:

**Uruguay**-set of marching tenors, marching band hats/plumes, concert band warm up exercises, monetary donation

**Three different areas of Brazil**-3 sets of uniforms (with a fourth going out in February), drumheads, reeds, valve oil, breathing devices, warm up exercises, Pyware drill writing software, used essential elements books, neck straps, free marching clinics,

**Belize**-10-12 sets of uniforms

**Dominique and Costa Rica**-beginning band programs

**Malaysia**-Todd Marchand 5-minute warmup drills

**Thailand**- Todd Marchand 4-minute warmup drills

**Indonesia**-marching show music

The United States is the role model for bands everywhere. What an excellent opportunity we have as members of Phi Beta Mu to organize and begin spreading our wealth of knowledge and expertise to those struggling in countries around the world. Those old uniforms hidden away in storage closets can be the catalyst for community pride and support. The surplus of used instruments we have can be the gift of encouragement to band directors challenged by the lack of instruments. I challenge each of you to "look around" and find ways to enact your oath of membership, whether it is across town or across borders.

Finally, thank you, members of our board, for their work and dedication to their office. To Cathy Williams and Rodney Bennett, who have honorably completed their terms of office, a very special thank you! Cathy has set the precedent in chairing the outstanding contributor committee and Rodney has been diligent in maintaining/updating our constitution and bylaws.

If you both will come forward, we have a token of our appreciation for your service.

I want to welcome our newly elected board members Julia Reynolds of Arkansas and Gary Wells of Texas to our meeting today. They will now take the oath of office. I have visited with both and they have accepted new roles on the board. Julia will be our new chair of the outstanding contributor committee. Gary Wells will be the new chair of the constitution and by-laws committee. Thank you for your willingness to serve our fraternity. Thank each of you for your attendance today and remember, our awards breakfast immediately follows this meeting in the Waldorf room.

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Executive Secretary, David Lambert administered the Oath and proceeded to present the **Secretary/Treasurer's report**: He indicated that the fraternity currently at year's end 2016 had a balance of \$39,306.05. He expected after all the bills were paid for the activities at Midwest, the balance would be somewhere between \$39-40,000 at years end 2017. He informed the assembly that there were several chapters in arrears but that he expected those to be resolved soon. He told the membership that all the financial statements from 2009 – 2016 could be found on the PBM website under "forms and documents."

He said the various chapters have awarded thirteen Outstanding Bandmasters Awards, four Outstanding Contributor to Bands Awards and seven Outstanding Band Student Awards.

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### **Old Business:**

**Arizona Chapter Update: President Keith Bearden** and event board member **Keith Rudolph** installed KZ on **Saturday, February 4, 2017** during the Arizona Music Educators Association conference in Mesa, Arizona. Twenty-five members were pinned and presented membership certificates.

**Brazil Chapter Update: Beta Zeta** had Nine charter members and one honorary member were inducted on **February 26, 2016** in **São Paulo, Brazil**. President Bearden told the assembly that meetings were difficult for this chapter because of the travel that has to take place for them to meet together. He said that conference calls to have meeting were a possibility and were being pursued as an option. He welcomed a member from Beta Zeta Leandro Pascui.

President Bearden awarded plaques to Cathy Williams and Rodney Bennett in recognition for their service on the PBM International Board.

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In the absence of Immediate Past President Paul Worosello, President Bearden presented the **Earl D. Irons Program of Distinction report**.

### **EVALUATION COMMITTEE**

**January – May 2017**: Six Chapters participated by nominating a person from their membership from which the five committee members would be selected. **This was down by two chapters from the inaugural year**. Those individuals in order of nomination were:

Cindy Lansford: ALPHA Chapter, Texas

Joseph Alme: ALPHA GAMMA Chapter, North Dakota

Rex Barker: ALPHA THETA Chapter, Nebraska

Mary Runyon: BETA Chapter, Oklahoma

Andrew Yozviak: NU Chapter, Pennsylvania

Ike Nail: Lambda Zeta, Oregon

**June 2017:** International Board voted on the above individuals. Five out of six International Board members voted, and the five selected members were:

Joseph Alme: ALPHA GAMMA Chapter, North Dakota

Rex Barker: ALPHA THETA Chapter, Nebraska

Cindy Lansford: ALPHA Chapter, Texas

Ike Nail: Lambda Zeta, Oregon

Andrew Yozviak: NU Chapter, Pennsylvania

## **NOMINATIONS**

Four nominations were received by the April 30 deadline and were sent applications. Those bands were:

North Lamar HS, TX, nominated by Don Lawler on 3/7/17

Plano East HS, TX, nominated by Kerry Taylor on 4/12/17

Waverly HS, NE, nominated by Stan Johnson on 4/16/17

Forsan HS, TX, nominated by Stan Mauldin on 4/26/17

Broken Arrow HS and Owasso HS from Oklahoma were also nominated 5/21/17, after the deadline had passed.

## **APPLICATIONS AND EVALUATIONS**

Two bands chose to apply, Plano East HS and North Lamar HS. Waverly HS did not respond to the application request. Brady Rohlf from Waverly HS did not feel he had the necessary documentation to apply this year, but was hopeful that someone would nominate him again in the future. 5/5 voted to send Plano East to the second phase and 4/5 voted to send North Lamar, so both bands advanced. 4/5 voted yes to Plano East and 2/5 voted for North Lamar in the second phase. As a result, there was one winner this year:

**Plano East Senior High School: TEXAS, Evelio Villarreal, director.** This program will be honored at the Awards Breakfast tomorrow, December 21. Mr. Villarreal was recognized in the audience by President Bearden

Based on input/response from the evaluation committee, I developed a checklist that they could use in the evaluation process. (see attached form)

Response from those who have participated in the process has generally been positive. Evelio Villarreal feels the amount of information requested, although comprehensive, was reasonable for an award of this magnitude. The ease of uploading information is a positive. Those participating like the inclusiveness of all elements of the band program.

The most difficult part is creating the video. Kerry Taylor feels there should be a maximum number of students listed for the legacy documentation. I would like to propose that number be capped at fifteen. Randy Jones feels that the wording does not mandate having a jazz program is necessary for the award. The various documents are inconsistent with wording. I propose that I get with Travis Weller, who assisted with helping create these documents, and use wording that clearly states the necessity of having a marching, concert and jazz program.

Based on communication with some individuals from the evaluation committee last year, I have compiled a checklist to keep as a tally of your evaluation for each band. I have pasted below the criteria that is sent to the bands submitting for the award for you to use to determine if they have supplied all requested material and the quality of work is commensurate with the award.

### **Required Video - Submitted in mp4 or FLV (Flash) Format**

A video compilation not to exceed 10 minutes in length will provide an excellent perspective of all facets of the band program. It is suggested that the video include representative footage from the concert setting, marching band, jazz ensemble and chamber groups, and no one excerpt should contain more than four minutes of continuous footage.

### **Additional Required Documentation from concert programs, adjudication sheets, concert personnel lists with names highlighted, Please submit in pdf format the following information:**

#### **I - Performance**

- List all repertoire performed the previous five years by Marching Band, Top Jazz Band, Top Concert Band.
- List a one-page sampling of chamber group repertoire from the previous three years.

#### **II - Awards and Honors**

- Submit copies of all adjudication sheets from the previous three years for the top concert band from the Regional or State level of competition.
- Submit copies of sheets for up to two other state or national level adjudicated concert events from the previous three years.
- Submit copies of all adjudication sheets from the previous three years for the marching band from the Regional or State level of competition.
- Submit up to two other state or national level adjudicated marching events from the previous three years.
- Submit copies of adjudication sheets from two performances by the jazz ensemble from the previous three years.

- Submit any Distinguished Performances from state or national conventions such as The Midwest Clinic, NBA, WIBC, BOA, etc. for concert band, marching band or jazz ensembles.
- Any special activities unique to your program may be documented here as well.
- List all students/instrument/year recognized through audition for Regional and All-State accomplishments for the previous five years.
- Document Solo/Ensemble participation in district or state contests by listing student names and events with ratings for the previous two years.

### **III - Community – Outreach, Culture and Developing Interest in Bands**

- Submit press releases or documents from the previous five years that demonstrates community outreach and involvement.
- List guest artists or conductors who have appeared with your program the previous five years.
- List any commissions you have initiated or participated in.
- List collaborative performances with college/universities or community bands, with documentation.

### **IV - Leadership**

- List specific ways you have enhanced instruction these past five years using master classes, guest clinicians and/or private instructors.
- List any innovative strategies you have employed. Supply documentation if available.
- List presentations you have given at in-service clinics or conferences.
- List regional or state offices held, publications, compositions.

### **V - Legacy**

- List students, year graduated and current position who have become music educators and have come out of the band program (not restricted to the tenure of the current director).
- List students, year graduated and current position who have become professional or military musicians and have come out of the band program (not restricted to the tenure of the current director).
- List students, year graduated and band of students who are playing in community bands and have come out of the band program (not restricted to the tenure of the current director).

## **Earl D Irons Program of Distinction Checklist**

### **Evidence of Five Strands**

Name of Band Program: \_\_\_\_\_

### **I - Performance**

Yes    No

Repertoire of Top Concert Band (high level of Distinction)	_____	_____
Repertoire of Marching Band (high level of Distinction)	_____	_____
Repertoire of Top Jazz Band (high level of Distinction)	_____	_____
Repertoire of Chamber Music (high level of Distinction)	_____	_____
Evidence of Full Orchestra (optional)	_____	_____

**II – Awards/Honors**

	Yes	No
Concert Adjudication Sheets/Tapes	_____	_____
Marching Adjudication Sheets/Tapes	_____	_____
Jazz Ensemble Adjudication Sheets/Tapes	_____	_____
Distinguished Performances	_____	_____
Unique Special Activities (optional)	_____	_____
Region/All-State Accomplishments	_____	_____
Solo & Ensemble Participation	_____	_____

**III – Community Outreach**

	Yes	No
Evidence of:	_____	_____

**IV – Leadership**

	Yes	No
Evidence of:	_____	_____

**V – Legacy**

	Yes	No
Evidence of:	_____	_____

Band Fulfills all requirements for selection as a Program of Distinction \_\_\_\_\_

*There was discussion regarding the requirement of having a jazz program, but the final decision was that it should remain a part of the criteria if the board wants to honor truly distinguished programs.*

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### **Outstanding Bandmaster Committee Report:**

Barbara Lambrecht presented the OBM report. This year's award will be presented to Jerry Junkin of Austin, Texas. (University of Texas)

The outstanding Bandmaster for 2018 is Richard Blatti - Director of Bands, The Ohio State University

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### **Outstanding Contributor to Bands Award Committee Report:**

Cathy Williams presented the Outstanding Contributor to Bands Committee report. The selection for 2017 is Dennis Fischer (North Texas State University).

The Outstanding Contributor for 2018 is Robert W. Smith.

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### **Constitution and By-Laws Committee Report:**

Rodney Bennett presents the report for the Constitution and By-Laws Committee.

2017 has been a very quiet year for the constitution committee. There have been no revisions to the constitution by amendment or board recommendation.

I would like to thank the committee members of Dr. Larry Archambo, Retired Director of Bands from Midwestern St. University, Wichita Falls, TX (Alpha Chapter) and Marilyn Bennett, Associate Band Director, Olney ISD, Olney, TX (Alpha Chapter). Their input and expertise are greatly appreciated as well input from the Phi Beta Mu International Board when we began the revision process in 2010 and completed the revision in 2015.

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### **Special Projects and Objectives Committee Report:**

Dwayne Sagen presented the Special Projects and Objectives Committee Report.

He said that he hoped by sharing these projects of individual state chapters that others might find something that could be used in their chapter as well.

ETA Chapter, Tennessee, continues to nominate and choose the Tennessee All State Band Conductors performing at their annual TMEA Convention.

GAMMA Chapter, Indiana, has several ongoing projects such as: Mentoring to young band directors and Podium Exchanges, where members trade a rehearsal with each other's band. The Chapter is working to increase participation in both projects. They took a good step forward in mentoring this year and are hoping for more effective results in both projects in the future.

KAPPA ZETA Chapter, Arizona, has been pinned and officially re-installed as a Chapter of Phi Beta Mu as of February 4, 2017. To quote International President Keith Bearden who was in Arizona for the official installation, "The new Phi Beta Mu Chapter is pinned and ready to hit the ground running. It will be a very healthy chapter with strong leadership. Thanks to Keith Rudolph (Gamma) for laying the groundwork with Ray Laffin (Gamma, now residing in Arizona). We had a good visit and look forward to wonderful things in Arizona!"

MU ALPHA Chapter, Alberta, Canada, continues to support our two brothers, Mike Townsend and Barry Valleau, as they take older or repaired instruments to young programs in other parts of the world such as: Puerto Vallarta, Jalisco, Mexico. This year we will be piloting a new program which will be in the form of three grants awarded to applicants in the Northern, Central, and Southern parts of Alberta. We have set up the criteria and developed an application sheet. The grants are designed to help fund new projects which do not receive regular funding from other sources. We are asking that schools or community bands join in the project, to reach more participants. Each project must be sponsored by a Phi Beta Mu member. Our hope is to support school and community groups in Alberta, giving them a chance to improve the skills and motivation of their students or members.

NU Chapter, Pennsylvania, continues to support and fund the NU Chapter Scholarship that is awarded every year to a music education major. Our Chapter has finished the work to commission a Jazz Band arrangement that we hope will be premiered at the All State Jazz Concert next year.

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### **Public relations Committee Report:**

**BAND OUTREACH PROJECT:** Per suggestions from several PBM Board Members, I have contacted Gary Guthman. His efforts in Poland to establish a community/youth wind band have stalled, and his plans have been placed on hold.

I have successfully contacted Donald Quintero. Donald is an assistant with the Alajuela Concert Band in Alajuela, Costa Rica. Donald is the director of the Sinem Alajuela Wind Ensemble (a youth organization also located in Alajuela). I have been in touch with Donald several times over the course of the semester. Their two biggest needs at this

point are repertoire and basic supplies. Their main need at this point is for music and basic supplies (e.g. reeds, oil, sticks, drum heads)

Currently, we are pursuing contacts in several other countries, but emails and messages have not yet been returned.

## CHAPTER PROFILE REPORT

Delta Chapter submitted their profile report and it has been forwarded to the webmaster for inclusion on the website. A synopsis of their report includes that the first meeting was in Vicksburg in 1957. Although there was no listing of Charter members, a total of 20 people was recorded. Officers listed at 1958 meeting were:

President - J.H. Rennick Vice President - Ernest Boling Sec/Treasurer - Joe Price Board member - Malcolm Flowers Board member - Kelly Love

## REPERTOIRE STUDY via Facebook Page

In October, PBM Members were invited to participate in poll on repertoire for High School and Middle School Bands via the PBM Facebook page. As our fraternity promotes a deeper appreciation for quality wind band literature, it was compelling to provide this invitation to members to participate if desired. Members were invited to submit their email address for a digital copy of the findings after the study. Future Project Goals 1. Increase connecting members and share valuable advocacy information through the PBM Facebook page. 2. Continue collection of chapter profile reports. 3. Initiate support program of community and youth bands around the world from coordinated efforts of PBM Members throughout North America.

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## **Extension/Special Projects Committee Report:**

### **Extension:**

Elva Kay Lance presented the Extension and Special Projects Report.

The Kappa Zeta Chapter in Arizona was reinstated at Arizona Music Educators Association Conference on February 4, 2017 with twenty-five members being pinned. Records indicate that the chapter was in existence from 1965-1992. Thank you to Keith

Rudolph, Raymond Laffin (Gamma –Indiana) for their outstanding work in re-chapter could be installed

Sheryl Bowhay is working with Peter Kline Scharrs in the Netherlands on the possibility of establishing a chapter. Preliminary discussions with Brent Ghiglione concerning the possibility of establishing a chapter in Saskatchewan have begun. Elva Kaye Lance has begun communication with Italian band directors concerning their potential interest about the possibility of establishing a chapter in Italy.

### **Potential Special Projects:**

In keeping with our discussion last year concerning our interest in the possibility of providing assistance for resources and or supplies to struggling band programs around the world, I have been in communication with musicians in Italy about the possibility of aiding town bands in one of the areas suffering the most damage during the recent earthquakes.

***Accumoli*** – in Rieti Province – in the area near Spoleto & Norcia. The local town band, having lost everything, is still trying to piece back together an existence

***Petriolo*** – in the Marche – a situation like that in Accumoli

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### **Commission Report:**

Jay Watkins presented the Commission Report.

He reminded the assembly that the 2017 commission “The Wings of Mercury” by William Owens which was presented/performed at TMEA by the Minneola Middle School Band in their TMEA Honor Band Performance.

Phi Beta Mu International currently has two projects under way.

- David R. Holsinger has been contacted and has agreed to do the 5A commission project for performance in 2019. This will be a consortium involving any chapter wishing to participate in the funding of the commission. More information to follow.
- Michael J. Miller has agreed to provide a commission piece, “Cosmic Expedition” to PBM for \$2,000 before it is published by Carl Fischer. This work will, hopefully, be performed at Midwest in 2018.

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### **Newsletter Report:**

Mike Townsend presented the Newsletter report:

He indicated that we will continue with the three issues per year format.

### January/February (Spring) “What happened at Midwest”

- Changes to the board and abbreviated minutes from the General Assembly meeting
- Photographs from Midwest
- Message from the President
- Reports from Chapters that hold meetings/conferences early in the year.

### May/June (Summer) “End of school year issue”

- Rely heavily on the input from the editorial staff
- Include reports, photographs, and antidotes from chapters who meet/socialize during the time between the first issue and the summer break

### October/November (Fall) “Midwest Preview”

- Upcoming meeting times and locations at Midwest and PBM elections and nominees’ bios
- Highlight the Outstanding Band Master and the Outstanding Contributor, message from the president and reports from the board and any additional PBM noteworthy news

Mike said that if chapters don’t have to have a report in every issue. He wants to encourage participation (Articles/photographs, etc.). If they wish to be represented in the newsletter, it is their choice.

He said that he would continue to “republish” and subsequently digitally archive past PBM Newsletters.

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## **Website/Social Media Report:**

### **Website Report**

The PBM website continues to be a reliable and consistent vehicle for communication for our members.

We continue to develop the site to make it a valuable and versatile resource for the fraternity.

Proves to be an excellent resource for the International Board by providing:

- storage of records/documents/archives.
- resource page for International Board members.
- vehicle for communication re: ongoing programs, events and news.
- efficient execution of annual board elections.
- access to Membership Directory.

Acknowledge and congratulate board members who continue to use the website as a vehicle to promote programs and initiatives by providing information and updates.

All board members are encouraged to update content throughout the year.

**Process:**

- information to website facilitator/copy to President or directly to website team and copied to President and website facilitator.
- dialogue, edit, approve in consultation with website team
- website team posts

**For Discussion:**

We have the opportunity to streamline many of our administrative forms and documents by creating online forms. We can enhance this by having the option to use PayPal as a method of payment for dues and/or pins and certificates.

**Membership Directory**

Membership data that is not current continues to be an issue. To a certain point we need to continue to mentor these chapters/individuals and encourage them to enter email addresses into the database.

I wish to express my gratitude and appreciation to the Gomez Team (Derek and Marnie) for their professionalism, passion and expertise. They are amazing to work with and are doing a great job for PBM! She added that the website team is working to make it friendlier on Mobile devices.

**Audience Overview Statistics** (attached)      January 1, 2017 – December 16, 2017

**PBM Website Audience Overview**

	<u>2015</u>	<u>2017</u>
Users:	4,515	5,098
Sessions:	6,073	7,055
Pageviews:	22,450	26,401
Average Session Duration		
	2:56	3:05
New Visitor:	71.2%	71%
Returning Visitor:	28.8 %	29%

## **Election Data**

174 votes were cast in the 2015 election.

146 votes were cast in the 2016 election.

406 votes were cast in the 2017 election.

## **Phi Beta Mu Facebook Group**

370 Current Members

### Qualitative Analysis:

Sheryl Bowhay                      40 likes                      27 November

    Congratulatlons Evelio Villarreal!

Keith Bearden                      27 likes                      4 February

    Kappa Zeta new PBM chapter in Arizona

Keith Bearden                      26 likes                      12 February

    PBM premiere performance of "Wings of Mercury"

Mike Townsend                      29 likes                      17 December

    Earl D. Irons Award of Distinction 2016

Keith Rudolph                      23 likes                      31 March

    Gamma Chapter presents awards

Interesting posts from Beta Zeta our chapter in Brazil and requests to participate in a repertoire study are some of the other items that are of interest and garner responses.

## **Areas of Growth: Engagement**

I challenge each of you to view the PBM Facebook page as another tool to engage our membership. It is more interactive and personal. It creates the opportunity to have a dialogue with our members and direct them to the website for more information.

Our newsletter, the website and Facebook are fostering a dialogue with our members which in turn helps us create more meaningful relationships and connections with the membership.

Please consider how YOU might strive to connect and engage our members to the fraternity and each other. Your suggestions and ideas are welcomed!

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## **New Business:**

### **Pay Pal/Single Page Reporting**

Sheryl Bowhay introduced the idea of chapter dues being paid through Pay Pal and editing the online forms so they would have the required information. Any other information could be deleted. These forms could be completed online and submitted electronically or mailed (Postage) at the discretion of the chapter secretary. David Lambert proposed that the priority mail and express mail charges be increased to better reflect the actual costs of send credential orders when priority or express mail is requested by the chapter secretary. Sheryl Bowhay and David Lambert will edit the forms and have them posted for easy access by the chapter secretaries. Gary Wells from Alpha Chapter indicate that Alpha Chapter uses Pay Pal without a problem. Sheryl will look into the cost of setting up a Pay Pal account and get back to the board.

### **Review of Irons Award Application Process**

It was approved that the Application for the Irons Award would be reviewed and see if it can be edited for brevity and still maintain the information that is necessary to evaluate the program being nominated.

### **Phi Beta Mu's Role in International Assistance**

Recently individual chapters, and to some degree members of the International chapter, have tried to help band programs in other countries who may need instruments, supplies, uniforms, etc. When providing such items, it can be difficult getting said items to the user. Larger items a very difficult due to the cost of shipping. The board has proposed and approved to set aside \$2000.00 each year to be dispersed to assist chapters in getting items shipped to programs in need. Once a process is developed, information on how to access money for shipping etc. will be available for chapters to request.

A motion was made to adjourn and seconded. The meeting adjourned at 8:30 AM.

*(We had a total of 72 members from 15 chapters in attendance)*