

# Cultivating Covid Champs: Building your Best Beginners!

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- Takeaways
  - OUR purpose!
  - Utilizing Different Technology Platforms
  - Creative Instructional Strategies
  - Cultivating Invested Students and Parents
  - Immediately apply ideas to your classroom!
- Utilizing Different Technology Platforms
  - Google Classroom/Canvas
  - Screencastify/Loom
  - WeVideo
  - EdPuzzle
  - FlipGrid
  - SmartMusic
  - Zoom
- Learning Management Systems (LMS)
  - Google Classroom/Canvas/Blackboard/Schoology
  - Upload Assignments, Handouts, Videos, Quizzes
  - Grading with Rubrics (F2F and virtual!)
  - Canvas Commons
- Google Form/Quiz
  - [Form vs. Quiz](#)
  - [Virtual Band Registration/Check-in Form](#)
  - [Social Event sign ups](#)
  - [Leadership Team Applications](#)
  - [Go Green! Virtual Concert Programs](#)
  - Bandable Tech ([shout out!](#))
- Screencastify/Loom (Free\*)
  - Screen-sharing video options
  - Automatically create links
  - [Beginner Parent Information Meetings](#)
  - Timing of Loom vs. Screencastify
  - [Informational/Announcements](#)
  - YouTube Channel to organize
- WeVideo (Free\*)
  - [Interactive text/audio](#)
  - [User friendly](#)
  - Can edit/cut video
  - Can download link to YouTube/LMS
- EdPuzzle (Free)
  - Makes any video your lesson
  - Connects with Google Classroom/Embed into Canvas
  - [How to create an assignment with EdPuzzle](#)
  - Can use ANY video (pre-recorded, YouTube, etc.)
  - [Reed/Mouthpiece Assembly](#)
  - Only accessible via links, not on YouTube channel
- Flipgrid (Free)
  - Students upload videos of themself
  - Most like social media!
  - Comments are videos - can even add stickers and fun social media-esque graphics
  - [Peer to peer feedback](#)
  - Teach Digital Citizenship!
  - App for phone - kids find this one easy to use

- SmartMusic (\$40 for teacher subscriptions and \$20 for each student account)
  - Set number of subscriptions to rotate
  - [How to login and complete assignments](#)
  - Massive library of music
  - [Sight Reading](#) practice
  - [Assignments and Assessments](#)
  - Gradebook
- [Zoom](#) (Free\*)
  - Live Virtual Instruction
  - Parent Meetings
  - Private Lessons Staff can join!
  - Bring in professors, [composers](#), other band directors!
- Cultivating Invested Students
  - The Band “Experience”
  - SEL
  - Creating great relationships and buy-in, even if you never see the student/family F2F
  - [Band Buddies/Band Aides](#)
- Cultivating Invested Parents
  - Gain/Keep trust in your band family
  - Advocacy
  - Covid Champs
  - Don’t overwhelm them with information - just a weekly email! (Smore \$80/yr)
- Social Media
  - [Facebook for parents/community](#)
  - [Instagram for students](#)
  - [Website](#)
  - Announcements/Information
  - Advocacy
  - Student and Private Lesson Teacher spotlights
- Engaging Students
  - [Bingo cards](#)
  - [Parent/Student Recitals](#)
  - [18 Days of Holiday Spirit](#)
  - [Teach Parents Hot Cross Buns!](#)
  - [Social events](#)
  - [Band Member of the Week](#)
  - [Leaderboard](#)
- Questions?
  - [Google Drive with Resources](#) - make copies of resources for yourself!
  - Find us on Facebook!
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