

June

NEWSLETTER

2022

MESSAGE FROM THE PRESIDENT — Dwayne Sagen (Eta/TN)

**Greetings, Brothers and Sisters of Phi Beta Mu:**

As the academic semester comes to a close, most band directors across the nation are

putting away music stands and cleaning out instrument rooms. It can be wonderful to see seniors graduate and reflect on the growth of your students. Growth is fundamental to what motivates us as band directors.

Whether it is a student's technical "AHA" moment, a freshman finding their place in the band community, or courage displayed by those auditioning for competitive programs, we observe many areas of growth in our students. As band directors, we capture mental snapshots of our students throughout the year. At the end of the academic year, we can celebrate our students' successes in different areas of growth.

During the summer, as you reflect on your teaching philosophy, notice where you observe and measure growth in your program and consider the following questions in these five main areas.

- **Student Engagement:** What are you doing to engage your students during rehearsals? Are you providing a structure that invites participation from

every section? Is there some variety to your approach to keep it from becoming tedious? What is your action plan to develop students individually? How are you building rapport with every student at every rehearsal?

- **Musicianship and Technical Competency:**

Does your program develop students' abilities individually? Are they exposed to hearing professionals play? What rewards do you have in place to encourage individual practicing? Is there healthy competition within each section to learn parts? How does your praise and enthusiasm for improvement motivate your students?

- **Organizational Identity:**

How are you communicating the norms of being in your band to your students? Do you have a mission statement for the band? Do you have annual traditions students look forward to experiencing and/or achieving each year? Are you actively marketing your organization to be perceived positively within the larger context of the institution? Are the achievements of band students being highlighted among other administrators? Are you using social media to highlight the band?

- **Community Involvement:**

Is your band demonstrating their commitment to your local community? What events does the band attend to increase exposure? Have you developed a plan to partner with other organizations to fulfill a need in your community? Are you fostering service-learning opportunities to result in lifelong impacts for your students?

“Being intentional about your goals and teaching philosophy will dictate your band's trajectory.”

- **Recruitment and Retention:**

How are you preparing now for the band you will have in five years? How is scheduling promoting or discouraging participating in your band? How does instrumentation affect the size of your band? Are there competitions, parades, or trips that might recruit students to join? Have you incorporated technology (drones) to help students visualize sets during marching season? Are you investing in getting to know each student in your band?

MESSAGE FROM THE PRESIDENT — CONTINUED

While many of us fixate on numbers as the only component of growth, in actuality, whether leading a very small or very large band, you can see tremendous growth in these and other areas that have valuable impact. Being intentional about your goals and teaching philosophy will dictate your band's trajectory, and reflecting on them over the summer can play a significant role in planning for next fall. Plant these seeds along the way, and it will lead to future growth.

Summer brings a much-needed break for all of us. During this time, it is helpful to nurture your own professional growth as well. Lifelong learning is essential, and additional training and education can be beneficial to your career. Are you benefitting from a professional mentor? Utilizing the network of Phi Beta Mu can be helpful in this area, as well as retired band directors. Likewise, if you are mentoring a younger band director or assistant band director, take some time this summer to check in with them.

Phi Beta Mu has seen some growth recently as we welcome a new chapter in New York. Thanks to the leadership of Beth Fabrizio, the new Chi Chapter was installed in May and will give band directors in that area access to what we all continue to enjoy—being part of this dynamic community of professionals.

As a community, Phi Beta Mu gives you and your bands from across the country a standing ovation for your hard work this year and the obstacles you have overcome. There is no doubt that your intentional planning and sacrifice have made music more accessible, enjoyable, and memorable for others. May you always remember those who did that for you.

All the Best,
Dwayne Sagen
President, Phi Beta Mu International



Subscribe to the Phi Beta Mu International [YouTube Channel!](#)

Phi Beta Mu Newsletter is published 3 times annually.

We want to hear from **YOU!**

Send your articles, news, and chapter reports to the editor, [Mel Morse](mailto:mlmorse@olemiss.edu) (mlmorse@olemiss.edu).

We also welcome your input and feedback.

Submission Deadlines

February Issue → *January 15*

June Issue → *May 15*

October Issue → *September 15*



Have teaching tips and educational articles (originals or reprints) to share?

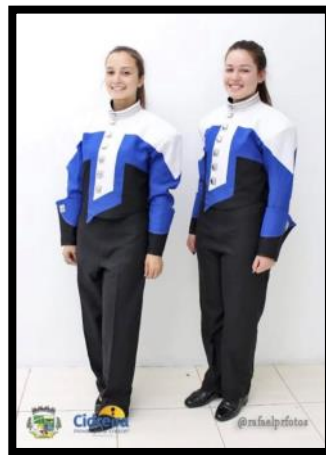
Email [June Bearden](mailto:jbearden66@gmail.com) (jbearden66@gmail.com)

PBM INTERNATIONAL ASSISTANCE FUND

The Phi Beta Mu (PBM) Board of Directors has created an International Assistance Fund (IAF) to provide assistance to school/community bands in foreign countries. Funding is to be used for supplies or classroom equipment purchased locally in the foreign country or for assistance in transporting, shipping, or mailing items.

Recently, two sets of donated uniforms from Texas Tech Alumni, Abby Crawford and Sara Steele Hill, were featured on the PBM [website](#). André Oliveira (Brazil) and Keith Kelly (Ireland) communicated their uniform needs to Keith Bearden (TX), who coordinated with band programs throughout Texas to help fill the needs. Due to numerous issues when trying to mail them, the uniforms were vacuum-sealed and packed in suitcases. Then, a director would travel to Texas to retrieve them, and the IAF paid to transport the uniforms.

Once the uniforms arrived to their new programs, dedicated band parents altered the school letters and logos as needed, and the students modeled their new uniforms.



(l-r): Trisha Burrell (Texas), Keith Kelly (Ireland), Keith Bearden and June Bearden (Texas), André Oliveira (Brazil)



Applications for the IAF will be received from PBM members at anytime during the year. Inquiries and submissions should be directed to Executive Secretary [David Lambert](#) (dlambert55@comcast.net). Requests will be approved or declined within seven working days.

Want to know more about the application process? Use your member login and go to [Forms & Documents](#).

PBM EDUCATIONAL OUTREACH PROJECT — JUNE BEARDEN (ALPHA/TX)

Greetings...it's summer! This submission for the Educational Outreach Project aims to provide you with several resources to explore over the summer months. Veering off course from our usual outline, we will highlight a few of our PBM chapters, corporate instrument company resources, and a state band association website.

These resources are designed to benefit directors and students of all ages, cover a variety of topics, and provide both virtual and in-person opportunities. Connect with these sites to learn more about the programs, registrations, event schedules, featured performers, special topics, and more.

Best wishes as you read for new ideas to incorporate into your programs for the new year! Remember, previous educational outreach articles are archives on the PBM [website](#).



BUFFET EDUCATIONAL RESOURCE

[The Pedagogics Project](#) ([pedagogicsproject.com](#)) is a free service for all organized instrumental music programs where we provide—free of charge—a specialist on every instrument (except bassoon) for virtual master classes. Thanks to Paula Corley, Education Advisor for Buffet Crampon, for providing this information!

We think virtual education is here to stay (in some form) going forward and would like to connect our artists to the students and directors who need help. Directors fill out a short, simple form that tells us which instrument they need help with, what topics they would like addressed, and when they need it. We provide an artist clinician for their class completely free of charge. We are available for:

- Instrumentalists of all ages and abilities, who meet on a regular basis with a band teacher/conductor
- University woodwind and brass studio and method classes

Do you need help with more than one instrument or class? We can do that, too. Please see the [FAQs](#).

MISSISSIPPI DELTA CHAPTER

Delta Chapter maintains a strong tradition of mentorship and has produced a series of teaching videos covering many aspects of the band director's job.

Topics covered include classroom discipline, warm-up procedures, handling required paperwork needed for participation in state music festivals, sight reading, rehearsal techniques, and communication strategies. We extend special thanks to Ted Burns and the members of Delta Chapter for sharing this excellent resource with us!

[Phi Beta Mu—Young Band Director's Project](#): Available on YouTube, these videos were sponsored by the Mississippi Chapter of Phi Beta Mu and produced and filmed by CA Video Productions. The videos are designed for young directors or college students who are getting ready to begin their student teaching experience. The directors you see in these videos are some of the finest directors in the state who have volunteered to demonstrate the methods and techniques they have developed throughout their years of teaching.

PHI BETA MU EDUCATIONAL OUTREACH PROJECT — CONTINUED

ALABAMA RHO CHAPTER

Rho Chapter continues to publish articles, *Tips That Click*, in the Alabama Music Educators Association's (AMEA) journal, *Ala Breve*. The chapter has also raised \$1,000 towards their Composer Commissioning Project. [Recent](#) and [past](#) publications are available online.

CONN-SELMER EDUCATIONAL RESOURCE

This mission is accomplished through five program areas: Conn-Selmer School Partnership Program, Conn-Selmer Educational Clinicians, Conn-Selmer Institute, the Music Administration Collaborative, and the VIP Program. Collectively, the Conn-Selmer Division of Education is the industry leader in providing exemplary programs, services, and advocacy tailored to the positive growth and development of music education around the globe. The [Conn-Selmer Division of Education \(DOE\)](#), led by Vice President of Education, Tim Lautzenheiser, seeks to provide support to music educators worldwide. Here are some of the resources that are available on their website.

1. [Upcoming Events](#)—Offered to support the various professional development needs of directors, students, and parents, scheduled events are taught by some of the finest music educators anywhere.
2. [Educational Articles](#)—Written by the DOE's expert team of master educators and world-class artists, these articles offer suggestions and information on a variety of topics.
3. [Educational Video Library](#)—Showcasing the latest events with the DOE's artists, the video library provides access to a wealth of knowledge.

TEXAS MUSIC EDUCATORS ASSOCIATION (TMEA)

TMEA offers multiple opportunities for professional development through events, our magazine, and myriad online resources and programs. Visit our Teaching Resources [webpage](#) for access and to learn more.

Carol Brittin Chambers, composer and owner of [Aspenwood Music](#), has been commissioned to write a new wind band composition.

The piece will be Grade 3–3.5 and is projected to be completed by the end of summer 2022.

The International Chapter will contribute \$1,000. State chapters may contribute \$200 and individuals \$100. State and individual contributions will be listed in the dedication.

For details, please contact Executive Secretary, [David Lambert](#) (dlambert55@comcast.net).

The Executive Board of Phi Beta Mu is dedicated to promoting quality music for the wind band by commissioning new literature that contributes to the existing band repertoire for all grade levels as we work to build better bands.

INSTALLATION OF NEW YORK CHI CHAPTER — KEITH RUDOLPH (GAMMA/IN)

In the short time of less than three months, an inquiry regarding how to start a Phi Beta Mu (PBM) Chapter resulted in the installation of the Chi Chapter of Phi Beta Mu in New York!

Due in part to the connections made while judging and serving as a clinician across the United States, Beth Fabrizio, had become keenly aware of the value and importance of PBM to band directors everywhere. Finally, she decided to ask her longtime friend, Randy Greenwell (Gamma Chapter), for advice and direction on starting a chapter in the New York area. He quickly referred her to two Gamma members who are currently on the International Board of Directors: Martin Becker, Director, and Keith Rudolph, Vice President. The Executive Board quickly began planning with President Dwayne Sagen, Past-President Elva Kay Lance, and Executive Secretary David Lambert to move the project along.

The International Board had already been working on an initiative, both to establish new chapters and to revive others that were in need of a boost. President Sagen presented several induction possibilities for the new chapter, and with the New York group eager to get started, Vice President Rudolph was dispatched to do the honors.

At the induction meeting on May 16, 2022, as Ms. Fabrizio expressed her appreciation to everyone who had joined the initiative, it was evident that the establishment of a New York

chapter of Phi Beta Mu fulfilled one of her longtime dreams. Together, she and the newly inducted chapter

“...eager to hit the ground running to establish the Chi Chapter as a key player in the betterment of music education across the state of New York.”

members were eager to hit the ground running to establish the Chi Chapter as a key player in the

betterment of music education across the state of New York. Plans are already underway to provide clinics for young teachers, establish mentor relationships, and award scholarships, along with careful consideration for adding new members.

Chi Chapter is fortunate to welcome Dr. Rick Fleming, Director of Bands at Buffalo State University, as a member. Dr. Fleming is a PBM

member originally from the Florida Omega Chapter. He shared his insight on the meaning of Phi Beta Mu and the impact the fraternity can have.

He is sure to be a positive influence in the chapter as he also expressed his desire to help less advantaged programs and directors. Additionally, due to COVID-19 protocols, one charter member, Dr. Paula Holcomb of Fredonia State University, was included in the induction virtually, and another charter member will be initiated at a later date.

A private room at Giancarlo's Sicilian Steakhouse in Williamsville, New York, provided a very intimate setting for the event, as delicious food and beverages set the tone for a sincere and memorable beginning for the new chapter.



Back (l-r): Matthew Cool, Don Carducci (Chi Secretary), Michael Conte, Rich Riederer, Keith Rudolph (International VP), Beth Fabrizio (Chi President), Andrea Runfolo, Mary Kay Ortolano, Dr. Rick Fleming

Front (l-r): Marni Conte, Christine Riederer

CHAPTER NEWS

PSI CHAPTER (KY) – LOIS WIGGINS



CONN-SELMER INSTITUTE

June 12 - 15, 2022 | Bethel University

Conn-Selmer Institute (CSI) is a three and a half day professional development conference for college students, directors, and music program leaders. Join us in-person in Mishawaka, IN or virtually!

- World-Class Faculty
- Live Concerts
- Factory Tours
- Live Streamed Sessions
- On-Demand Session

Replays

learn more and register @
www.connselmerinstitute.com



MARCHING ARTS INTENSIVE

June 15 - 17, 2022 | Bethel University

For the first time, we are pleased to announce the Marching Arts Intensive! Attendees will experience a in-depth curriculum focusing on all aspects of Marching Arts. Join us in-person in Mishawaka, IN or virtually!

- World-Class Faculty
- One-on-One Design Consultations
- Rehearsal Marching Band
- Live Streamed Sessions
- On-Demand Session Replays

learn more and register @
www.marchingartsintensive.com

In our long-standing tradition of supporting and mentoring young Band Directors, I am excited to report our 2022 Partnership with the Conn-Selmer Institute and Marching Arts Intensive Event for the summer of 2022!

Conn-Selmer offered our members significant discounts for registration: \$100 off in-person CSI, MAI, or the in-person bundle and 20% off virtual CSI, MAI, or the virtual bundle.

The following Chapters are sponsoring Conn-Selmer attendees this summer:

- Alpha (Texas)
- Gamma (Indiana)
- Iota (Kansas)
- Zeta (Georgia)
- Mu Alpha (Alberta, Canada)

Alpha Chapter (TX) – Scott Coulson

On behalf of the membership of Alpha Chapter of Phi Beta Mu, I cordially invite you to attend this year's Texas Bandmasters Hall of Fame ceremonies. This year, two ceremonies (10:00 a.m. and 2:00 p.m.) will be held on Saturday, July 23, 2022, in the Stars at Night Ballroom of the Henry B. Gonzalez Convention Center to recognize the Hall of Fame inductees.



10:00 a.m. Inductees

- Stuart Bird
- Cindy Bulloch
- Nancy Gaston
- Joseph Grzybowski
- Scott McAdow
- Wade McDonald
- Cindy Mikel

2:00 p.m. Inductees

- Greg Miller
- Cody Myers
- Jack Nall
- Susan Scarborough
- Ronnie Touchstone
- Rob Toups
- Evelio Villarreal
- Bill Watson



The Hall of Fame Ceremony is one of the premier events of the TBA Convention. We recognize the contributions of music educators who have made a difference in the bands of Texas. Visit the Phi Beta Mu [website](#) to find a wealth of Texas band history and to view the biographies of past inductees. These eminent men and women made our band programs today possible. You will be inspired by their commitment to excellence and their perseverance in overcoming obstacles.

ALPHA CHAPTER – CONTINUED

Membership in the Hall of Fame originates with nominations from various sources: the general public, music educators, and Phi Beta Mu members. Next, a standing committee reviews the potential candidates. Eligible candidates do not have to be members of Phi Beta Mu but must be at least 65 years of age (or deceased) and retired, have taught a minimum of 10 years in Texas, and have produced and maintained a consistently outstanding band program. Nomination forms may be obtained from [Barbara Lambrecht](mailto:bglambrecht@utep.edu) (bglambrecht@utep.edu), Hall of Fame Committee Chairman, or [Scott Coulson](mailto:pbmalphachapter@gmail.com) (pbmalphachapter@gmail.com), Alpha Chapter Secretary-Treasurer.

Phi Beta Mu will be sponsoring two clinics at TBA:

- 1) “A Young Person’s Guide to Score Study” by Cindy Lansford, Susan Meyer Patterson, and David Puckett
- 2) “Get off the podium! How to Increase Awareness of Individual Accountability & Musicianship in an Ensemble Setting” by Robert Herrings and Gary Williams

Finally, on Friday, July 22, 2022 (Room CC217ABC), you are invited to hear the Phi Beta Mu Directors Band for New Concert Music.

- Grades 3 and 4 music — conducted by Matthew McInturf (10:30 a.m.—11:00 a.m.)
- Grade 2 music — conducted by Todd Clearwater (11:00 a.m.—11:30 a.m.)
- Grade 1 music — conducted by David Brandon (11:30 a.m.—12:00 p.m.)

See you in San Antonio!



Connect with other PBM members on social media by joining our [public](#) and [private](#) FB groups!



Midwest Clinic

McCormick Place West | Chicago, Illinois | December 19–22, 2022

www.midwestclinic.org

International Board Meeting

Chicago Hilton and Towers | Monday, December 19 (Time TBD)

Combined General Assembly and Awards Breakfast

Chicago Hilton and Towers | Tuesday, December 20 (Time TBD)

For breakfast reservations, contact [David Lambert](mailto:dlambert55@comcast.net) (dlambert55@comcast.net).

PHI BETA MU INTERNATIONAL CALENDAR

- **June 1** Application for Irons Award due (uploaded to Dropbox)
Deadline for Chapter Nominations to the Irons Award Evaluation Committee
- **June 30** Annual Per Capita Report due to the International Secretary
- **October 31** Nominations due for International Board positions
- **November 1** Recipients of the Irons Award notified
- **Mid-November** Polls open for voting on International Board positions
- **November 30** Polls close for voting at midnight PST
- **December 1** Election results announced
- **December 19–22** Midwest Clinic
- **December 19** International Board Meeting
- **December 20** International General Assembly and Awards Breakfast



Meet the Editor



Mel Morse is the Associate Director of Bands at the University of Mississippi, also known as Ole Miss, and was appointed as PBM Newsletter Editor earlier this year. A native of Irvine, California, Mr. Morse earned both a bachelor's (1998) and a master's (2001) degree in

music education from the University of Mississippi. During his time at Ole Miss, he also served as drum major for the Pride of the South Marching Band and as a graduate assistant.

Prior to his current position, Mr. Morse directed band programs throughout Mississippi (Houston, Lewisburg, and Oxford) for 22 years. His programs consistently saw unparalleled growth in membership, as well as the number of students selected for the Mississippi (MS) Lions All-State Band. Each band also demonstrated a high level of excellence on both the marching field and concert stage, including winning three MS State Marching Championships, a MS Indoor Association Wind Championship, Sweepstakes, and repeatedly receiving all superior ratings.

Mr. Morse was the 2002 recipient of the A.E. McClain Award, which is given annually to the most outstanding young band director in Mississippi. He worked on the MS Lions All-State Band staff twice, including serving as marching director in 2011 when the band won the international championship in Seattle, Washington.

Currently an active member of Phi Beta Mu, the United States Band Directors Association, the MS Bandmasters Association, and the Northeast MS Band Directors Association, Mr. Morse has served as president of the MS Delta Chapter of Phi Beta Mu and the Northeast MS and I-55 Band Directors Associations.

Mr. Morse and his wife, Dr. Lewanda Morse, who is the Director of Education and Training at the Institute of Child Nutrition at the University of Mississippi, reside in Oxford, Mississippi, along with their two teenage daughters, Emily and Allie. He enjoys spending time with family and friends, traveling, and playing golf. Mr. Morse is also an active adjudicator and clinician throughout the Southeastern United States. He is grateful for the opportunity to serve as editor and is looking forward to sharing the exciting news and happenings of Phi Beta Mu.

Submission deadline for October Newsletter is September 15!